



## *PRESS RELEASE*

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### **For Immediate Release**

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#### **Girl Scout Makes and Donates “Comfort Pillows” to Cheer Children at Camp Firefly**

(Moorestown, NJ) Moorestown Visiting Nurses & Hospice announced today that Elizabeth “Beth Anne” DiFrancesco, a 14 year old from Blue Bell, PA has created and donated over 50 “comfort pillows” to Camp Firefly, Moorestown Visiting Nurses & Hospice’s grief support camp for South Jersey children who have lost a loved one.

Beth Anne has been working toward her Girl Scout “Silver” award. One of the many requirements in achieving the award is a 40-hour community service project. After hearing about Camp Firefly from her mentor and Girl Scout advisor Catherine J. Woods, Beth Anne chose Moorestown Visiting Nurses & Hospice to benefit from those service hours, and receive the pillows from this generous sewing project. Ms. Woods, a Collingswood resident, serves on a Moorestown Visiting Nurses & Hospice volunteer committee and supports the organization’s outreach efforts in the community.

In order to create the pink, white and blue pillows, Beth Anne reserved after-school time for group sewing sessions, and recruited her closest friends and teacher to lend a hand. The teens spent many hours designing, cutting, pinning, stuffing each pillow, and making sure of their durability for the Camp Firefly children. At Camp Firefly, the children will individually decorate the six-inch square pillows and bring them home as a heartening keepsake from the weekend. Says Beth Anne, "My project provides a canvas for the kids to communicate and express their feelings, thoughts, and dreams. I believe this 'comfort pillow' will help them release some of their sadness and help them create some joy in their lives. Each child will keep his or her pillow and hopefully, will always remember the feelings of happiness and accomplishment that came with the project."

Camp Firefly is the only bereavement camp in southern New Jersey helping children, ages 7 to 14, from Burlington, Camden and Gloucester counties to cope with feelings of grief following the death of a loved one. 2008 marks the third year for this special camp, which will be held this summer at Camp Okanickon in Medford, NJ, from August 23rd to 25th.

Founded in 1904, Moorestown Visiting Nurses & Hospice is a non-profit organization that provides home and community based health care services to families in Burlington, Camden and Gloucester counties. For information on how to register a camper, to volunteer, or to make a donation, please call (856) 552-1300, or visit [www.moorestownvna.org](http://www.moorestownvna.org). (PHOTO ATTACHED)



Elizabeth "Beth Anne" DiFrancesco (center) displays the "comfort pillows" she created and donated to Camp Firefly for bereaved children. Accepting the pillows are Claudette Colestock (left) Grief Support Coordinator at Moorestown Visiting Nurses & Hospice, and Catherine J. Woods, Esq. of ExcelleRx, Inc., Philadelphia, who served as Beth Anne's Girl Scout advisor. A program of Moorestown Visiting Nurses & Hospice, Camp Firefly is offered free each summer to local children who are having difficulty coping with grief following the loss of a loved one.

Photo courtesy Moorestown Visiting Nurses & Hospice